GOVERNMENT OF INDIA
HEALTH AND FAMILY WELFARE
LOK SABHA

UNSTARRED QUESTION NO:4851
ANSWERED ON:20.12.2000
LANGUAGE PROGRAMME
NAGMANI

Will the Minister of HEALTH AND FAMILY WELFARE be pleased to state:

(a) whether the Government are contemplating to give priority to regional languages instead of English in the programmes related to Health and Family Welfare;

(b) if so, the details thereof; and

(c) if not, the reasons therefor?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF HEALTH AND FAMILY WELFARE (SHRI A. RAJA)

(a) (b) & (c) The Department of Family Welfare is giving due consideration to the regional languages while publicising the family welfare programmes. It is bringing out Reproductive Child Health Newsletters in Hindi, Assamese, Oriya apart from English.They are also publishing a number of print software in regional languages from time to time. The Family Welfare programmes through the All India Radio are broadcast in Hindi and regional languages also.The Department has also undertaken dubbing of video spots in regional languages as per field requirements. A gist of the recently adopted National Population Policy, 2000 has been printed in all regional languages for use in the respective States.
Under the Department of Health, as part of the National T.B. Control Programme, DO`s and DON`Ts and other information about TB are published in national dailies as well as in regional newspapers for mass awareness from time to time.
In the IEC activities relating to the National AIDS Control Programme, due emphasis is given to regional languages.Mass Media activities are being undertaken at the national level through television, radio and print media.
Under National Anti-Malaria Programme slogans in regional languages are being inscribed on postal stationery.
The Department of Indian Systems of Medicine and Homoeopathy has requested the State Governments to translate the publicity materials made available to them in regional languages.